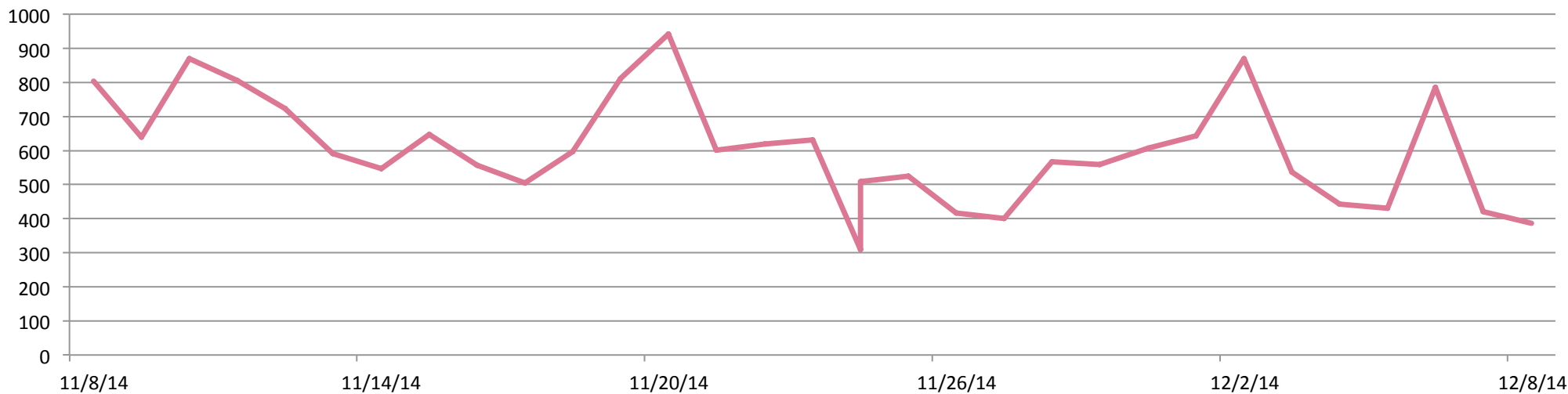


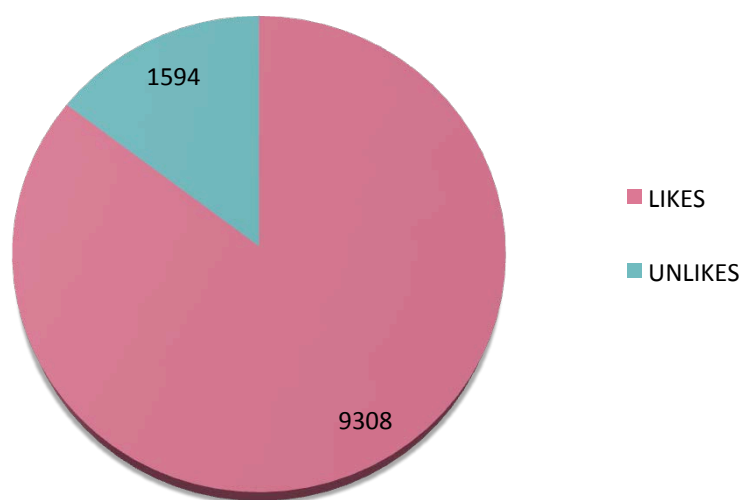


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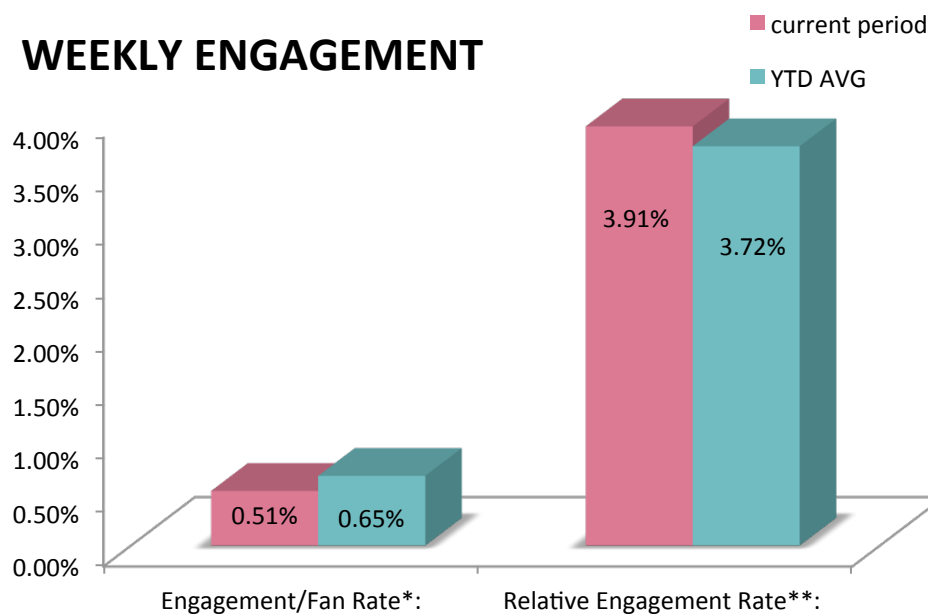
### NET FAN GROWTH



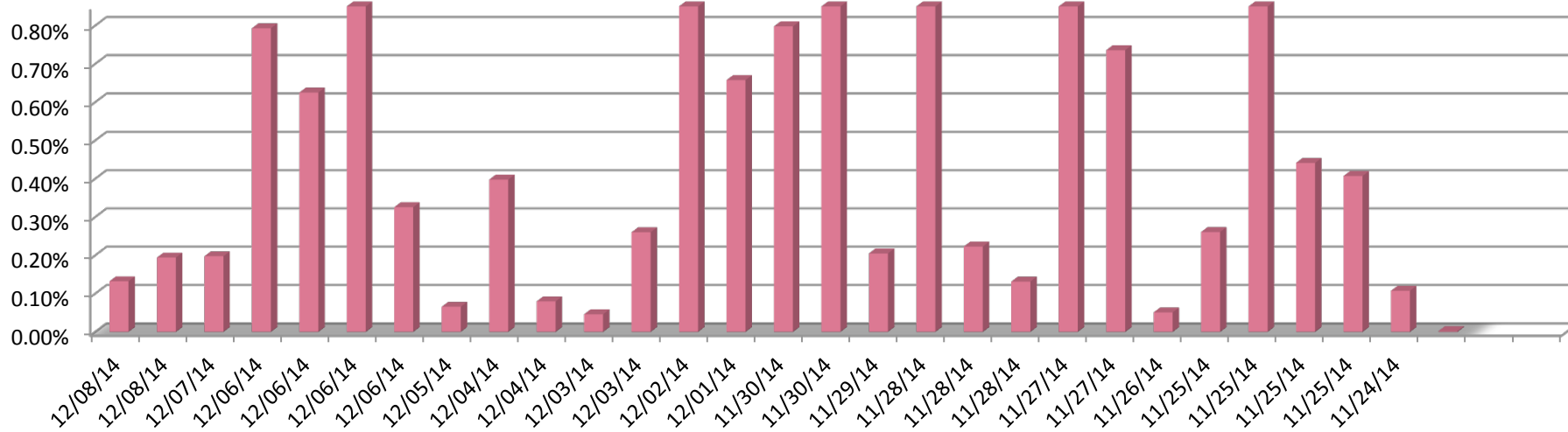
### FAN GROWTH AND RETENTION



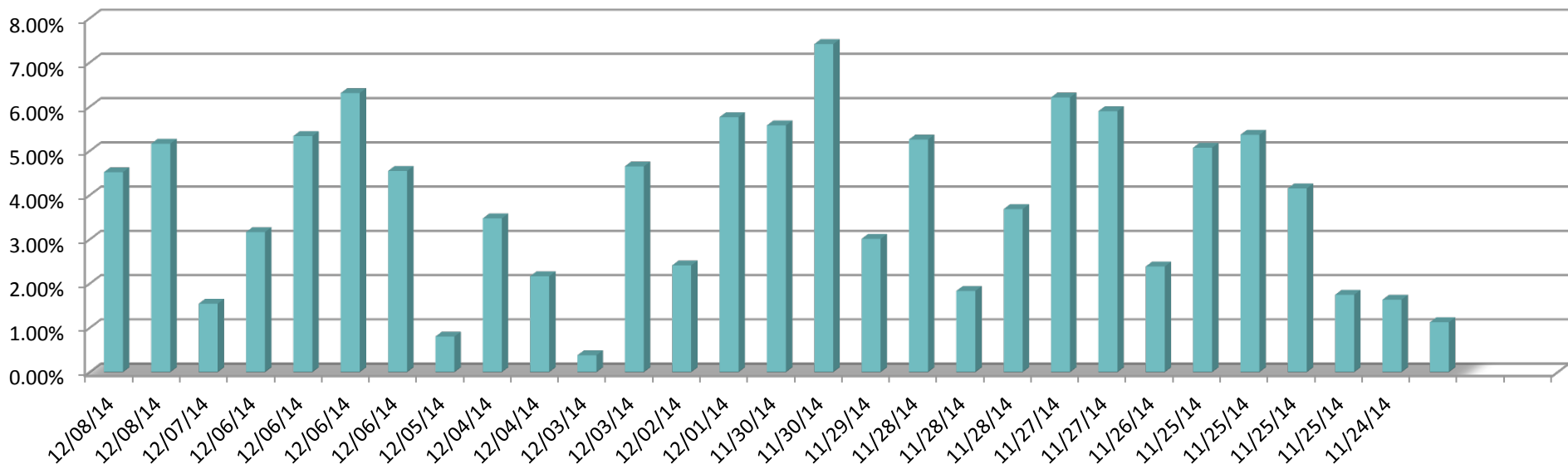
### WEEKLY ENGAGEMENT



### INDIVIDUAL POSTS FAN ENGAGEMENT

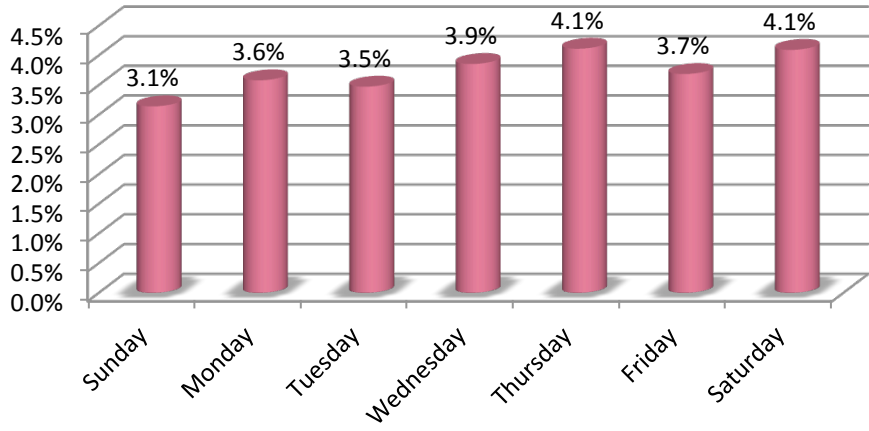


### INDIVIDUAL POSTS ENGAGEMENT



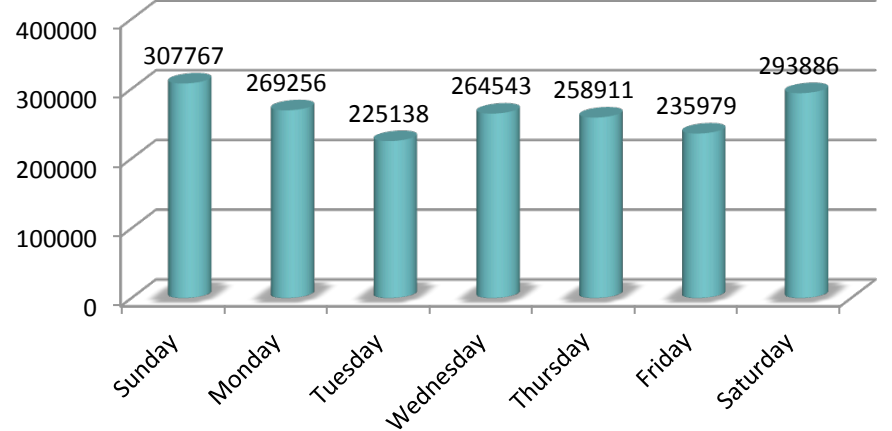
### RER BY DAY OF WEEK

RER (YTD AVG)



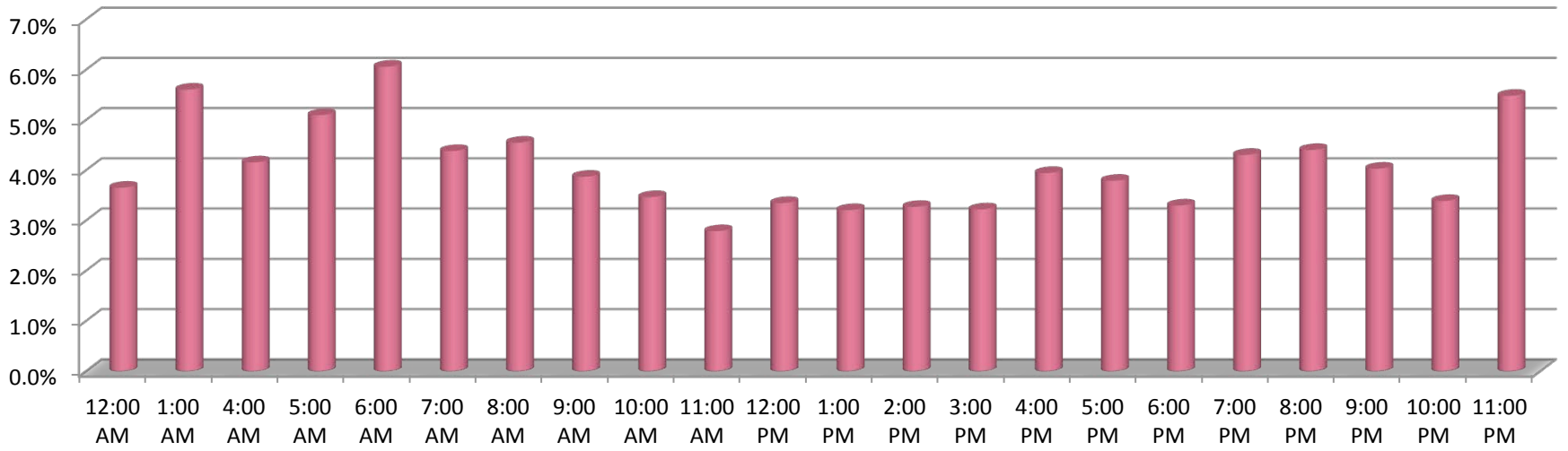
### REACH BY DAY OF WEEK

REACH (YTD AVG)



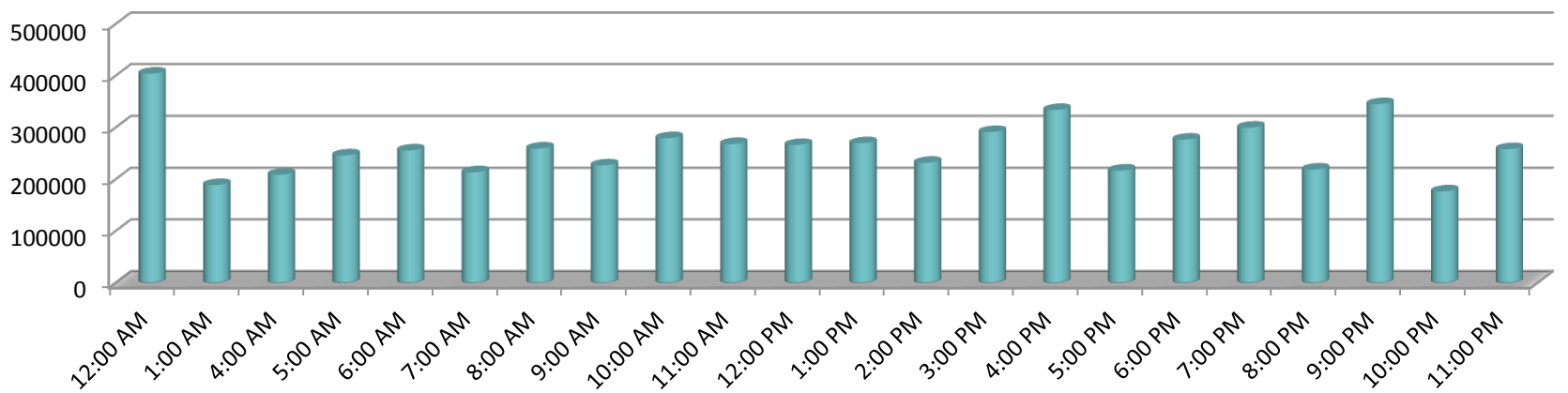
### RER BY TIME (PST)

RER (YTD AVG)



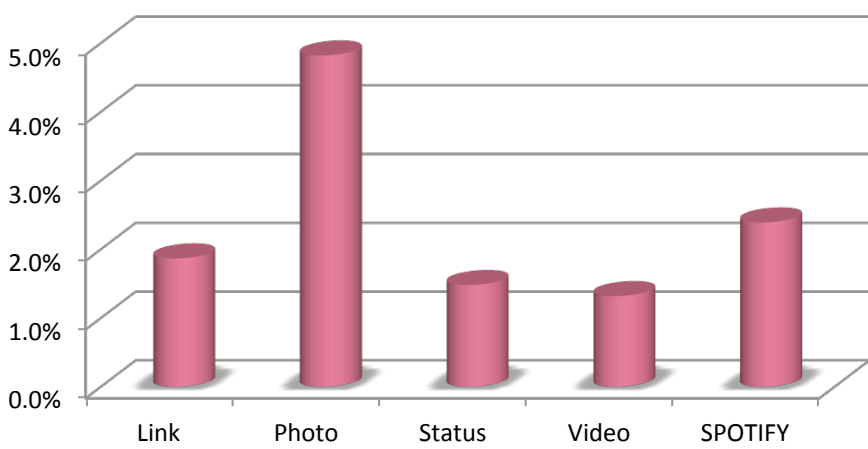
### REACH BY TIME (PST)

REACH (YTD AVG)



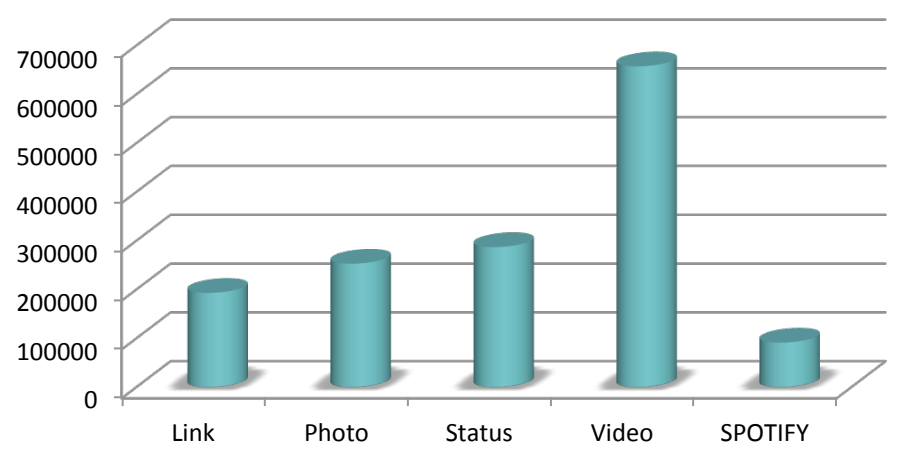
### RER BY POST TYPE

RER (YTD AVG)



### REACH BY POST TYPE

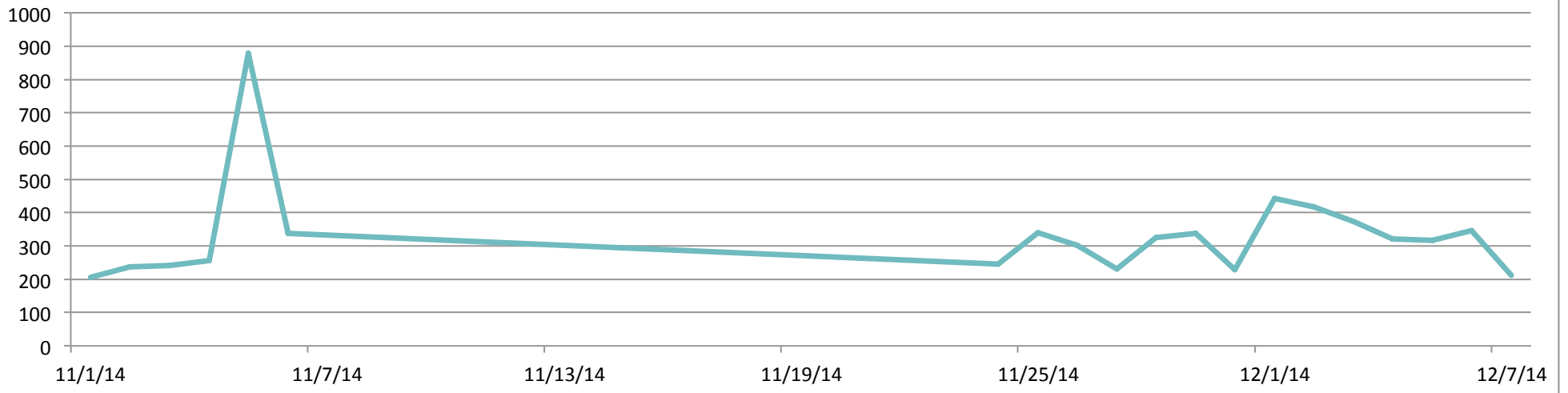
REACH (YTD)



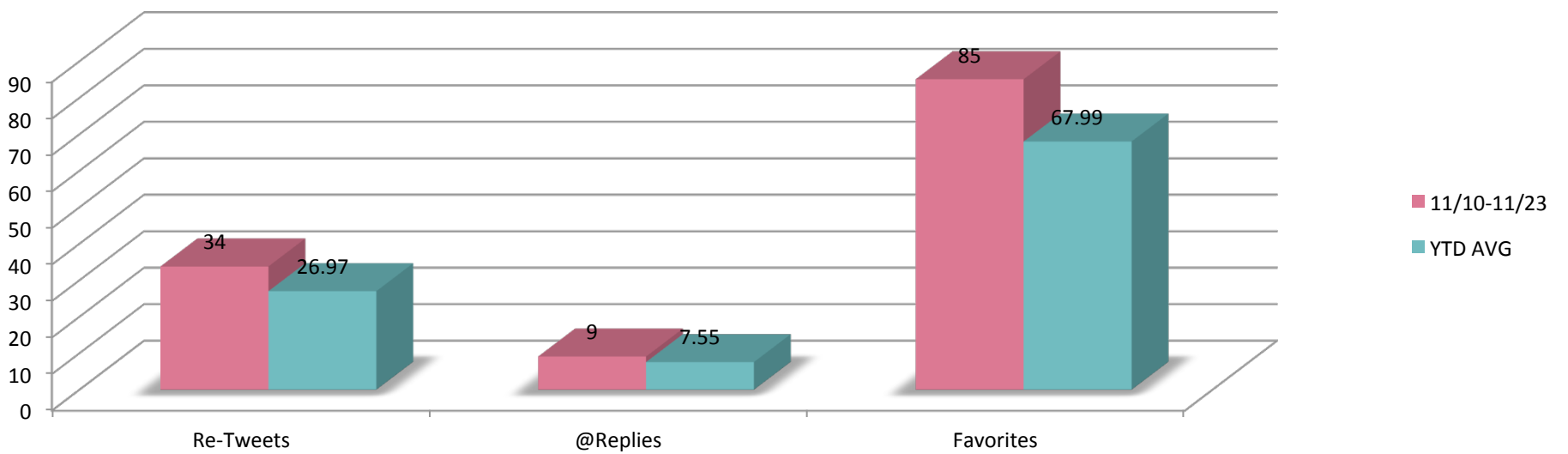


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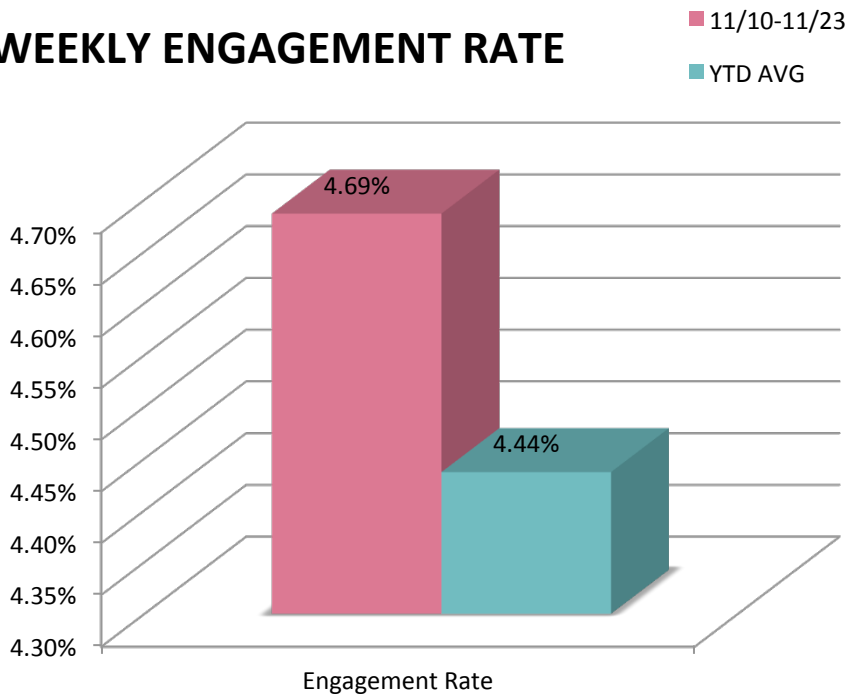
### Fan Growth



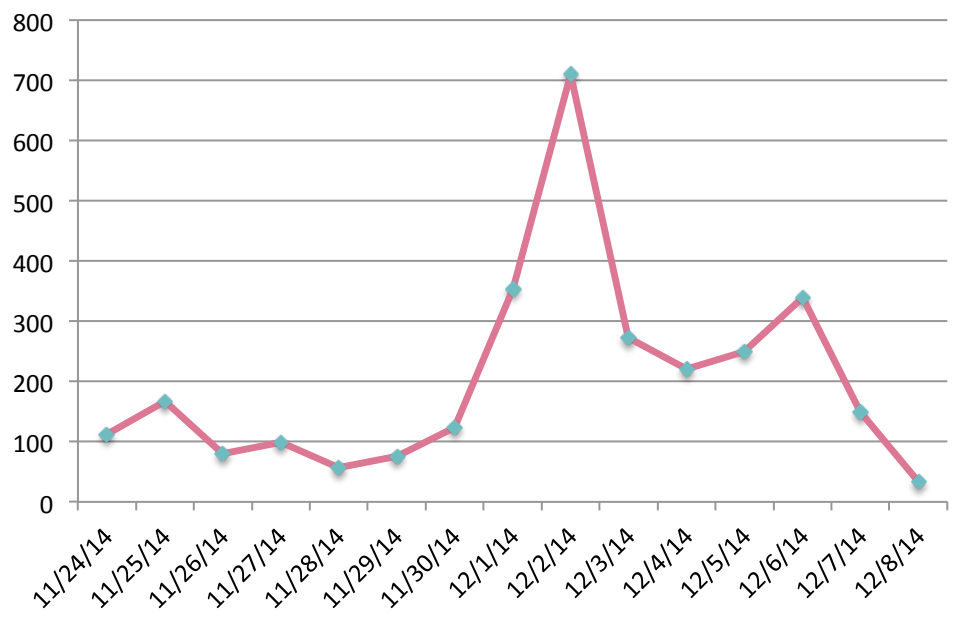
### WEEKLY TWEET ENGAGEMENT



### WEEKLY ENGAGEMENT RATE



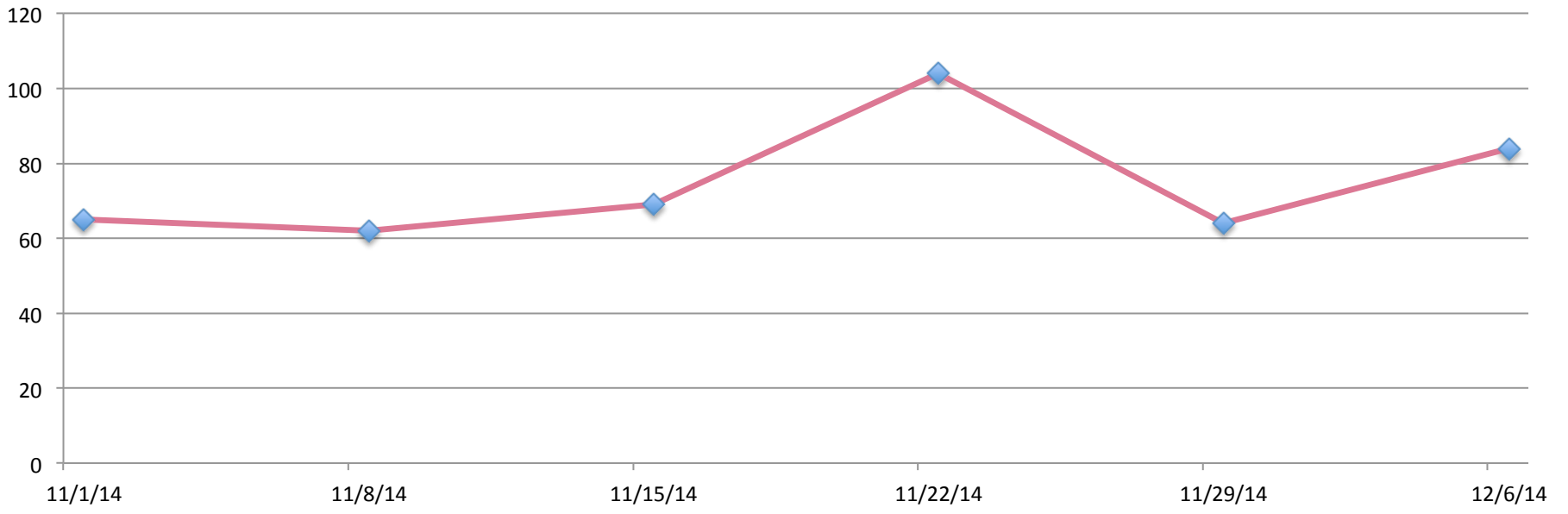
### Daily Mentions



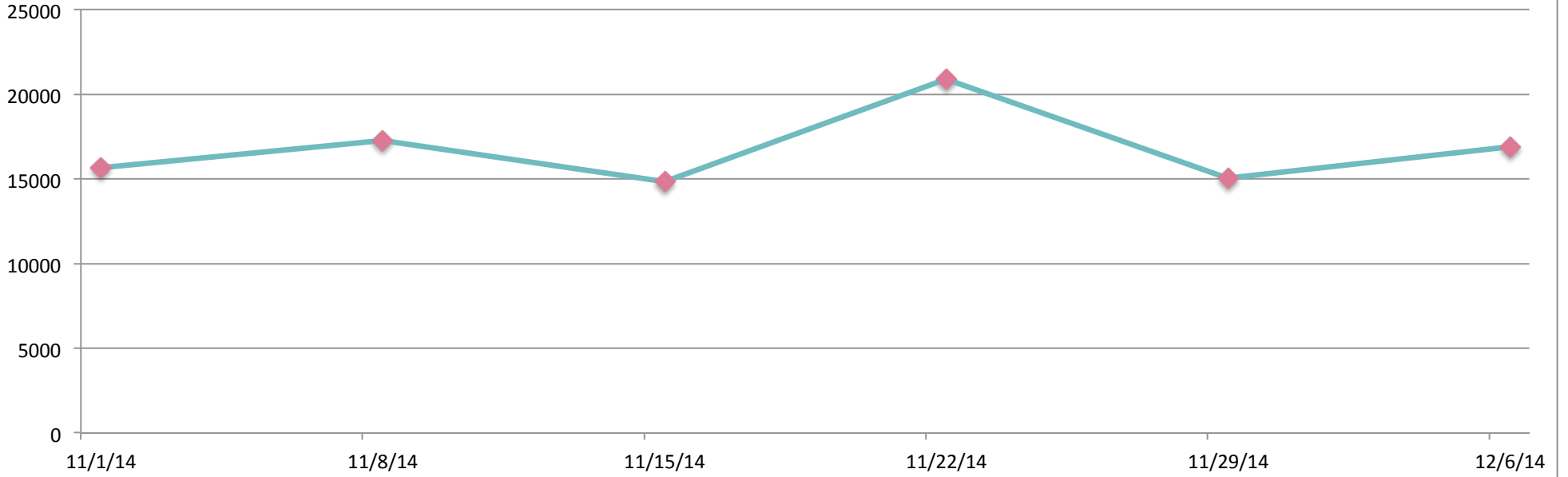


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### WEEKLY NEW SUBSCRIBERS



### WEEKLY NEW VIEWS



### WEEKLY VIEWER ENGAGEMENT

